

# The Didsbury Pioneer

DIDSBUY, ALBERTA, WEDNESDAY, NOVEMBER 24, 1954

VOL. 53: NO. 46

\$2.50 a Year; 6c a Copy

## Shopping Carnival Starts Here Saturday Morning

The annual shopping carnival sponsored by Didsbury merchants will run for two weeks this year, Saturday, November 27 to Saturday, December 11. Tickets will be given as usual by all those participating in the event. A fine array of prizes, with a TV set topping the list, will be drawn for at the conclusion of the shopping spree.

Local merchants have gone all out to provide real bargains, and incorporated with this issue is a carnival section which outlines many of the bargains that will be available come Saturday.

The rules and regulations, prize list, etc., are contained in the special section. Time and place of the draw for prizes will be announced later.

In all there are 2500 complete copies of The Pioneer being printed this week, many go to Eastern Canada, the west coast, the United States, overseas, even as far as Africa. These subscribers will not be able to take part in the barrel of bargains offered but it could be interesting to them to compare prices and maybe wish they were within buying distance.

## South West Didsbury

(From Our Own Correspondent)

Mr. H. W. Folkmann and Mr. A. Boden were Edmonton visitors Wednesday.

Little Wendy Bode was able to return home last Thursday after a week in the Didsbury hospital.

Friday evening Mr. and Mrs. H. W. Folkmann and family had Mr. and Mrs. Dageford and family and Miss Sharon Hunsperger for dinner guests, the occasion being Mrs. Dageford's and Miss Helen Folkmann's birthdays. Sharon Hunsperger was also a guest.

Sunday dinner guests of Mr. and Mrs. Dippel and family were Mr. and Mrs. Fred Befus and family, Mr. and Mrs. R. L. Shantz and son, Sunday evening visitors were Mr. and Mrs. W. Owen and family of Carstairs.

Mr. and Mrs. J. B. Hipkin were Sunday afternoon visitors of Mr. and Mrs. Stan McQueen and family.

Mr. and Mrs. W. M. McLean and Mr. Dippel and Carole were Sunday dinner guests of Mr. and Mrs. Eldon Deadrick and family of Olds. Mr. and Mrs. J. B. Hipkin and Pat were Sunday evening visitors of Mr. and Mrs. M. Dippel and Carole.

Miss Pat Hipkin was the weekend with Miss Janice Owen of Carstairs.

Mr. and Mrs. Art Edwards and family were Sunday supper guests of Mr. and Mrs. Jack Edwards and family. Mr. and Mrs. Art Edwards and family were Sunday afternoon visitors with Mr. and Mrs. Joe Pukert.

## Mrs. E. Richardson Celebrates Birthday

On November 11th a dinner in honor of Mrs. E. Richardson was held at her home. Present were six of her seven children, 10 grandchildren, nine great-grandchildren and ten other relatives, including her two sisters-in-law, Mrs. Marsh and Miss Mary Richardson.

The dinner table was centred with a vase of flowers, the vase having been brought from England 44 years ago.

In the afternoon and evening Mrs. E. Richardson was at home to her friends. Tea was served by her daughter and granddaughter to 62 friends and relatives who came to offer their congratulations.

Gifts and flowers were received from relatives and friends, as well as a cablegram from her sister-in-law in Australia and a phone call from her son Bert in Coal Harbor, B.C., via radio telephone. Her son George and his wife flew from Port Alberni, B.C., for the occasion.

## BIRTHS AT THE DIDSBUY MUNICIPAL HOSPITAL

To Mr. and Mrs. H. Heubner of Didsbury, on November 18, a son.

To Mr. and Mrs. Charles Doughty of Didsbury, on November 21, a daughter.

## C.P.R. TRAIN TIMES AT DIDSBUY

**Northbound:**  
No. 521 Daily 1:15 a.m.  
No. 527 Daily 10:02 a.m.  
No. 528 Daily (Dayliner) 7:28 p.m.  
**Southbound:**  
No. 522 Daily 8:00 a.m.  
No. 524 Daily (Dayliner) 11:16 a.m.  
No. 528 Daily 9:16 p.m.

## OFFICIAL OPENING OF NEW SCHOOL THIS FRIDAY

The official opening of the new Didsbury school is to be held Friday November 26 at 8:30 p.m. in the new auditorium.

Mr. George Bruce of Edmonton, director of the correspondence school branch of the department of education, will be guest speaker at the opening ceremonies.

There will be a conducted tour of the building starting at 7:30 p.m. Everybody is welcome to attend.

## Culprits Caught After Break-In

In the early hours of Wednesday, November 17, the business premises of Wm. Cowan, John Deere agent here, was broken into and thieves escaped with the cash register containing \$100.00. A much larger sum in the office was overlooked. Entry was made by smashing the glass in the main office door.

Prompt action by Constable Dobbin and the R.C.M.P. resulted in two men being apprehended as they proceeded to their homes in Edmonton. Both were married, with children.

Appearing in police court in Olds they were sentenced to two months in jail or \$75.00 each, plus damages. The cash register was not recovered.

## MRS. R. MCARTHUR HOSTESS TO KNOX W.M.S.

Ten members and four associate members of Knox United Church Missionary Society met Monday evening. Now, at the home of Mrs. Roy McArthur. Plans were made for a Cradle Roll party before Christmas. Mrs. C. Thompson read the devotional and Mrs. F. Nichol took the chapter from The Church in India, assisted by Mrs. L. Roach and Mrs. S. Devine.

The December meeting will be at the home of Mrs. Ed Ford on the 13th. A cordial invitation is extended to the ladies of the church.

## ZELLA NEWS NOTES

(From Our Own Correspondent)

Mrs. W. Davies has been a patient in the Didsbury hospital for the past week.

The many friends of Mrs. Joe Rinell will join in wishing her a speedy recovery following her operation in the Olds hospital last Wednesday.

Mr. and Mrs. Art Egging of Beresford were Sunday dinner guests of Mr. and Mrs. Bill Egging on Sunday.

Mrs. Eleson of Kevilsburg was an overnight guest at the home of her daughter, Mrs. H. Christensen.

Mr. and Mrs. B. Seln and family of Camrose visited for the weekend at the home of Mr. and Mrs. W. Jahnke. Other visitors on Sunday were Mr. Bob Aker, Floyd and Bea of Camrose with Mrs. A. Open returning to Camrose with them.

Mr. and Mrs. Bill Mewha visited at the home of Mr. and Mrs. A. Waldroff over the weekend.

Mr. and Mrs. Henry Luft were guests at the home of their son and daughter, Mr. and Mrs. H. Wiebe at Swift Current for the past week.

Eight tables of whist were played at Zella school on Friday evening when Mrs. A. Waldroff and Mrs. J. Hansen were co-hostesses. Ladies' high whist went to Mrs. J. Johnson and men's high to Arthur Waldroff and consolations went to Kathleen Egging and Don McCracken. Door prizes were won by Eleanor McCullum and John Hansen.

Mr. and Mrs. Bill Mewha will be the next co-hostesses for a party at the school on Friday, Dec. 10.

## WEST NOTES

(From Our Own Correspondent)

The Rugby Anglican W.I. met at the Linden Home on Sunday and reports her as somewhat improved in health.

Mr. and Mrs. L. Krebs attended the funeral of the latter's son in Edmonton on Sunday, Nov. 14.

Mr. and Mrs. Frank Henton and wife were supper guests with Mr. and Mrs. C. Byrt on Sunday.

Mr. E. Fisher and family visited Mrs. Byrt Sr. on Sunday.



A BIRTHDAY PORTRAIT OF BONNIE PRINCE CHARLES

## Mrs. Olga Good Laid To Rest

Mrs. Olga Good, aged 44, of Garfield, died Monday, November 15, in an Edmonton hospital.

Born at Didsbury, she was a member of Redeemer Lutheran Church here.

She is survived by her husband, Frederick H. Good, Mrs. S. S. S. B.C.; four brothers, Nick, Eddie, Louis, Caspar; John, Lou, Verna; N.M.; Henry, R.C.A.F. at Claresholm; five sisters, Mrs. J. Berg, Arlington Heights, Ill.; Mrs. Raymond Gridley, Scollard, Alta.; Mrs. Fred Hingst, Stone Plain; Mrs. Helmut Budau, Chilliwack, B.C.; Mrs. Helen Southwood, Sardis.

On December meeting will be at the home of Mrs. Ed Ford on the 13th. A cordial invitation is extended to the ladies of the church.

Rev. E. B. Fox conducted funeral services Thursday at Redeemer Lutheran Church at 2 p.m. Burial was made with full military honours at Didsbury cemetery with Didsbury funeral home in charge of arrangements.

## MELVIN NOTES

(From Our Own Correspondent)

Mr. and Mrs. H. Letard and boy and Mrs. E. Letard spent the weekend at the Young's home.

Mr. and Mrs. E. Krebs entertained a number of friends at bridge on Saturday, the occasion being Emily's birthday.

Don't miss the dance at Melvin Hall on December 3rd.

Mr. and Mrs. E. Dupont Jr. were Sunday dinner guests of Mr. and Mrs. Lester Krebs.

"Uncle" Jack Robertson took a group of his Scouts to the Boy Scout leadership course in Olds on Sunday.

Mr. and Mrs. Ralph Jolly of Whitewood, Sask., spent the weekend at the Duponts. They all visited with Mr. and Mrs. R. Fulkerth on Sunday.

Mr. and Mrs. L. Chandler and Margery visited at Balzac on Sunday with Mr. and Mrs. J. Chandler. Margery remained there for a few days.

Little Wayne Chandler, who has been with his grandparents, went home on Saturday.

the children.

Among those visiting with Mr. and Mrs. W. Lowrie on Sunday were Mr. and W. Lowe on Sunday were Mr. and Mrs. J. Snyder, Mr. and Mrs. A. L. Hogg and Mr. and Mrs. E. Lewis.

Mrs. W. F. Brown and Mr. L. Oliver of Rosedale are visiting in the district.

Mr. P. Hosegood visited his mother at Linden Home on Sunday and reports her as somewhat improved in health.

Mr. and Mrs. L. Krebs attended the funeral of the latter's son in Edmonton on Sunday, Nov. 14.

Mr. and Mrs. Frank Henton and wife were supper guests with Mr. and Mrs. C. Byrt on Sunday.

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The Okanagan

- 20% BIGGER than  
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- Curved Optic Filter
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mounting
- "Slenderized" Cabinet
- Super Cascade Chassis

**Admiral**  
TELEVISION DISPLAY

— AT —

**Edford Motors Showroom**  
Thursday, Friday and Saturday

November 25-26-27

7 P.M. TO 10 P.M.

See the 1955 ADMIRAL and  
CROSSLEY Television Sets

**Edford Motors**  
YOUR MODERN GARAGE  
CHEVROLET — OLDSMOBILE

TELEVISION AND RADIO SALES & SERVICE  
C. JOHNSON, Manager

# CLASSIFIED

FOR SALE — Oat straw. Contact  
Don Ausenius, phone 2112. 43-3c

FOR SALE — Furnished house,  
fully modern. Five rooms and  
bath. Apply Abe Harder at phone  
211. Carslars. 37-1fc

FOR SALE — Two used Coleman  
Oil Heaters. 35,000 B.T.U. \$25  
each. New Oil Heater. \$3,000  
B.T.U. \$59. Feeg's General Re-  
tail, phone 221. 44-1fc

FOR SALE — One used 9 cubic foot  
Serval Kerosene refrigerator, five  
years guarantee, complete with year's  
supply of fuel. \$279.00. Feeg's  
General Retail, phone 221. 44-1fc

NEARBY RAWLEIGH BUSINESS  
AVAILABLE. Splendid opportu-  
nity for good steady income. Ex-  
perience not necessary. We help  
you. Write the Rawleigh Co.,  
221, Winnipeg, Man. 44-3fc

FOR SALE — One new steel shower  
unit, complete. Shower cabinet  
with plastic shower curtain. Sale  
price, only \$59.00. Phone 221.  
Feeg's General Retail. 42-1fc

FOR SALE — 2-inch light narrow  
butt hinges; 1 dozen pair \$1.00.  
Phone 221. Feeg's General Re-  
tail. 42-1fc

FOR SALE — Taylor-Made Double  
Edge Razor Blades. Honed in oil  
on finest surgical steel. 5 blades for  
10c; 100 blades for \$1.00. Phone  
221. Feeg's General Retail. 42-1fc

FOR RENT — Frame building, 42'  
by 25', main street, Didsbury.  
Light, water and sewer. Apply A.  
I. Schumacher, Calgary, Alberta,  
phone 21717 or 21975. 31-1fc

IMPORTANT NOTICE — Those  
wishing their tillers sharpened  
please contact Art Orange, phone  
228, before the spring rush starts.  
43-4fc

CARSTARNS COUNTRY SERVICE  
are agents for Galileo hoists,  
which every farm truck should  
have. See us before ordering.  
Phone #1413, Carstairs. 39-1fc

FOR RENT — Sump pumps, Shot  
Guns, Washing Machines, Radios  
Rides, Electric Motors, Gas En-  
gines, Power Lawn Mower, Sleep-  
ing Bags. Feeg's General Retail,  
Phone 221. 34-1fc

HELP WANTED — General house-  
work, one day per week. Phone 20,  
Didsbury. 45-2c

FOR SALE — 6-foot Case tiller on  
rubber, with seeder attachment.  
A-1 condition. Will accept good  
lumber as trade. For further par-  
ticulars contact John Deere agent,  
Didsbury. 45-3p

FOR SALE — 1 only 6-room 1½  
story house for sale. All for lumber  
per complete with coal furnace.  
Phone 2112. 45-3p

FOR SALE — Used girl's or lady's  
bikes, \$15.00. Feeg's General Re-  
tail, phone 221. 45-1fc

FOR SALE — Used Philco combi-  
nation radio and record player, in  
good condition and at a very rea-  
sonable price. Apply Edford Mo-  
tors. 45-2fc

FOUND — Truck licence plate No.  
125 - 570. Owner may claim same  
by calling at the Pioneer office and  
paying for this. 45-3t

LOST — Cow and calf, between Ber-  
gen and Elkin, branded ER (un-  
der —), over left shoulder. Reward  
\$10. Phone H. Rowell, R1006, Olds.  
45-3t

FOR SALE — 35 lb. feed oats. What  
offer. Phone 2015, Carstairs. 46-2p

FOR SALE — 75 laying Leghorn  
pullets. Apply Mrs. H. J. Wilson  
or phone 1421, Didsbury. 1tp

NOTICE  
BY-LAW NO. 641

Being a by-law regarding the rid-  
ing of bicycles on the sidewalks of  
the Town of Didsbury.

The Mayor and Council of the  
Town of Didsbury in Council as-  
sembled enact as follows:

No person shall ride a bicycle on  
any sidewalk or sidewalk within the  
Town of Didsbury.

Any person violating this by-law  
shall have his bicycle and licence  
confiscated by the Town Constable;  
and the same shall not be returned to  
the owner until such time as the  
Town Constable deems it advisable.

Order your Counter Check Books  
from The Pioneer Office. Buy at  
home — You pay no more than  
the standard price.

EPITAPH  
Here lies the body of Jonathan  
Day.  
He died maintaining his right of  
way.  
He was right, dead right, as he  
sped along.  
But he is just as dead as if he  
were wrong.

JAMES RIVER  
BRIDGE PROJECT

The James River bridge project  
is getting under way very rapidly.  
First, a long trench about 5 feet  
in depth and 12 to 16 feet long  
was dug to the north boundaries  
on a 20 degree angle. Trees, 5 inches  
in diameter at the butt, are being  
piled in and being criss-crossed  
like a log bridge. The logs are made  
of large rock. On top of the logs  
dirt will be used. The project is  
to try and prevent the river from  
taking out the north approach.  
Martin and John Overgaard are  
in charge.

## CORRECTION

In the Red and White  
ad appearing in the  
Carnival Section, the  
prices on Bologna and  
Cottage Rolls have  
been transposed. It  
should read 25c for the  
former and 50c for the  
latter item.

## Milk Cows and Heifers AUCTION SALE

THE AUCTION SALE WILL BE HELD ON THE FARM OF  
MR. GORDON PRITCHARD

Located 10 Miles South of Calgary  
11 Miles West on the Turner Valley Highway and 3 1/4 Miles  
south of the Priddis corner, right on the gravel highway — on

**Wed., December 1st**

Commencing at 1 p.m.

T.B. and Bulls Tested

## 79 HEAD OF MILK COWS AND HEIFERS

Comprising: 23 head of Holstein cows from 5 to 7 years old; 1 Reg.  
heifers, comprising 19 head of Holstein heifers, four of these have  
calved and are in milk; balance will freshen in December; 15  
head of Guernsey heifers, fresh and springing; 5 head of Ayrshire  
cows and heifers, fresh and springing; 7 head of Jersey cows and  
heifers, fresh and springing; nine head of open heifers.

TERMS CASH — NO RESERVE

Owners: H. Sherman — D. Maller

GEORGE MacLEAN, Auctioneer, Licence 75  
424 - 8th Ave. N.E., Calgary  
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LOW investment for a BIG yield!



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have proven that Elephant Brand gives consistently  
improved yields — five to seven extra bushels per  
acre in wheat, double this for barley!

You can choose from five Elephant Brand fertilizers —  
each one scientifically balanced for particular  
soil and crop needs. They're easy to apply, concen-  
trated to give you real economy. You'll find the per-  
centages of nitrogen, phosphates and potash clearly  
marked on each bag. Choose the Elephant Brand  
fertilizer you need . . . then enjoy bigger yields,  
earlier harvesting, better weed control and improv-  
ed grades. It's the best crop investment you can  
make!



RIGHT NOW  
is the convenient  
time to fill your  
fertilizer needs!



Have your fertilizer ready when you need it! Order  
Elephant Brand from your dealer now . . . truck it  
home where it's convenient for Spring seeding at a  
moment's notice.

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THE CONSOLIDATED MINING AND  
SMELTING CO. OF CANADA LTD.  
Sales Offices:  
Montreal - Vancouver - Calgary  
Saskatoon - Winnipeg



# DIDSBURY

## MERCHANTS'

# SHOPPING CARNIVAL

### Two Weeks Of Bargains

**SATURDAY, NOVEMBER 27 to SATURDAY, DECEMBER 11**

#### 10 BIG PRIZES

- 1st Prize - T. V. Set.
- 2nd Prize - T. V. Chair
- 3rd Prize - Trilite Lamp.
- 4th Prize - Pure Wool Multistripe blanket.
- 5th Prize - G. E. Electric kettle
- 6th Prize - G. E. Lightweight Iron.
- 7th Prize - Brownie Flash Outfit.
- 8th Prize - Westclox Electric Wall Clock.
- 9th Prize - Chrome Kitchen Stool.
- 10th Prize - Six Steak Knives.

No exchange on prizes.

**Shown Below Is  
The Grand 1st Prize**

**HERE IT IS - 17" TV**



- ALL NEW ADVANCE CASCODE
- REMOVABLE SAFETY GLASS
- ALL NEW CABINET DESIGN

**Prizes Will Be On Display In The  
Window Of  
Folkmann's**

#### CARNIVAL RULES

A ticket will be given for each dollar's cash purchase or service purchased during the Shopping Carnival.

Not more than 100 tickets will be given on any one purchase.

Advertisers and their families are not eligible to win prizes.

Lucky ticket holders do not need to be present at the drawing to win.

Prizes must be claimed within two weeks of the draw.

Tickets for the Prizes will be given away by the business houses who are sponsoring this Shopping Carnival.

During shopping days, Saturday, November 27th to Saturday, Dec. 11th inclusive do not fail to ask for your shopping carnival ticket with every \$1.00 purchase.

Sometimes in the rush of business a clerk may neglect to give you a ticket. Do not hesitate to ask for it. The merchants want you to have a chance to win one of these splendid Carnival Prizes.

**BALLOT BOX CLOSES 9 p.m. SATURDAY,  
DEC. 11th. DRAW SAME EVENING.**

**If prizes are not claimed within two weeks of draw, alternate numbers will collect said prizes.**

## OVER \$400 IN PRIZES

**Read Every Advertisement --- You'll Save Money !!!**



# Shopping Carnival SPECIALS

## Playtex Rubber Gloves

Regular \$1.49  
**SALE \$1.00**

## 29c COLGATE'S TOOTH PASTE 2 FOR

49c

## \$1.20 Size WOODBURY'S SHAMPOO

59c

## \$1.40 Size WOOD- BURY'S HAND LOTION

69c

## CRAYON PAINT SET ...

Reg. \$1.95 Sale \$1.50



## Waterman's ball Pen

with free note book.  
A good Christmas  
gift.

Reg. \$1.95

**Yours for \$1.50**

## JERGEN'S PERFUME

Reg. 35c Sale 10c

**PINEHURST**  
**WRITING PAD and**  
**1 Package of Envel-**  
**opes ...**  
**Both for 25c**

ALL DURING THE SALE YOU KEEP YOUR CENTS. THAT IS — IF AN ITEM SELLS FOR 49c, YOU PAY 45c IF IT SELLS AT 98c YOU PAY 95c. IF IT SELLS AT 6c YOU PAY 5c.

**10c Xmas Cards, 3 for 25c; 5c Xmas Cards, 6 for 25c**

## Law's Drug Store



Twelve beautiful matching colours  
synchronized in three schemes — Flat Wall  
Paint, Semi-Gloss Enamel and Interior Gloss  
Enamel. It easily matches colours  
perfectly in the rooms you prefer ... or to  
achieve lovely colour harmonies.  
Looking for smart modern colour effects?  
Then come in and see the C.I. Wall and  
Woodwork Colour Chart.

**Special on**  
**FLAT, GLOSS and**  
**SEMI-GLOSS**  
**INSIDE**  
**PAINT**  
**One Third Off**  
**DURING**  
**CARNIVAL**  
**DAYS**

## Didsbury Lumber Co. Ltd.

### Carnival Specials !!

<b>Gabardine Walking coat</b>	Men's, Duraleen Finish with Fur Collar	<b>\$14.75</b>
<b>Bib Overalls</b>	Men's, Heavy, 9 oz., fully reinforced for long wear	<b>\$5.75</b>
<b>Bush Shirts</b>	Men's, All wool	<b>\$7.95</b>
<b>Buckskin Gloves</b>	Men's, Indian made Pair	<b>\$2.50-\$2.95</b>
<b>Jumbo Sweaters</b>	Men's, from CLEARING, St. Michael's Brand, reg. \$4.50	<b>\$8.25 to \$18.50</b>
<b>Sweater Coats</b>	Special \$1.50	
<b>Underwear</b>	Men's, all wool, heavy rib	<b>\$6.95</b>
<b>Doeskin Shirts</b>	Men's, heavy weight, in colorful plaids	<b>\$3.95</b>

## McDonald's Men's Wear

# Berscht's 51st Birthday Specials

During Carnival Week it's a double celebration at Berscht's. Check every item. Tickets given on Valuable Prizes.

## Men's Lined Gloves, pair 1.49

Elastic cuffs, split horsehide

## Men's Suede Jackets at \$24.95

10 only — to clear

## 3 Only Suede Jackets at \$19.95

## Men's Horsehide Jackets \$16.95

Special purchase. Reg. to \$24.95.

## Men's Suits, special at \$39.95

Double breasted styles.

## Gabardine Topcoats, sale \$24.95

Gabardine. Reg. to \$34.95.

## Men's Sweaters, special \$3.99

Zipper and button styles. Special purchase.

## Knitted Sport Shirts at \$3.95

Men's. Specially priced.

## Men's Dress Shirts, sale at \$2.99

Special. Ideal for Christmas.

## Plaid Scarves, pure wool at \$1.49

## Plaid Sport Shirts, sale at \$2.99

Warm and comfortable

## Western style Shirts \$5.99, \$7.99

Men's, dome fasteners

## Towels, special purchase, 3 for \$1

large size.

## 12 only Indian Rugs, each \$2.99

Bright Colors.

## 16 only Bedspreads, each \$1.99

Rayon and cotton. Blue, Rose, and  
Green. 60x78.

## 3 only Crib Blankets, each \$1.49

size 36x50.

## Boys' Underwear, suit for \$1.99

Special. Fleece-lined or brushed  
cotton.

## 3 Only Ladies' Suits to clear at each \$9.95

## 2 only Ladies' Knitted Suits, at each \$7.99

## 40 only Ladies' Dresses, extra Special at each \$2.99

NO EXCHANGES OR RETURNS

## Towels, for Xmas gifts, ea. 99c

Cellophane wrapped for that Xmas  
gift.

## Pillows, special, pair for \$3.99

Feather filled.

## Flannelette Blankets, pair \$5.29

Size 70x90, factory subs.

## Flannelette Blankets, pr. \$5.99

Size 80x90

## Knitting Wool, 4 balls for \$1.00

Reinforced with nylon.

## Clearing prices on all Children's

## Ski Pants and Winter Jackets

## Colored Thread, 5 spools for 25c

A clearing item.

## Ladies' Sport Coats for \$22.95

Blanket Cloth. Red, Green and  
White, special purchase.

## 50 Pairs Ladies' Shoes, pr. \$4.99

Pumps and Ties, with arch supports.

## NYLONS - NYLONS - NYLONS

## 69c pair - 3 pair for \$2.00

Special purchase. 51-15 factory  
subs.

## Overshoes, Ladies', pair for \$6.95

Nylon,

## Overshoes, Misses, pair \$3.98

Nylon,

## Fleece Lined Underwear \$3.39

Men's, Penman's Brand.

## Men's Work Sox 2 pair for \$1.50

2 1/2 lb., wool reinforced with nylon

## Lighter Work Sox, 2 pair 99c

## 50 only Jackets 16.95, 12.95

Men's, winter weight, warm lining  
and durable

## Men's Dress Slacks \$5.99, \$7.99

A real buy.

## Men's Flight Boots, pair \$9.95

Nylon, zipper front.

## Work Shirts, GWG, each \$3.49

Don't pass this up.

## Ties and Sox, for Xmas, box 89c

Boxed. Values to \$2.00.

# J. V. BERSCHT & SONS

PHONE 36

TERMS CASH

**Kirby's Meat Market**

Phone 127-Didsbury

Nothing but Choice Quality Meats and Fresh and Smoked Fish are sold to the Public from this Store

Shop at Kirby's Meat Market for Quality - Cleanliness - Service

Special Prices will prevail during Shopping Carnival Week

## Pay Less During CARNIVAL Weeks

10% OFF on Everything in the Store, and as High as

25% OFF on some things during Shopping Carnival

## Feege's General Retail

PHONE 221

DIDSBURY

### Men's and Ladies' Watches

TRADE THAT OLD WATCH IN ON A NEW ONE. 40% ALLOWED for ANY OLD WATCH, 15 JEWELS OR BETTER, REGARDLESS OF THE AGE OR CONDITION.

1 YEAR WRITTEN GUARANTEE

### Men's and Ladies' Onyx, Signet and Birthstone Rings

25% OFF REGULAR PRICES

### All Ladies' Earrings at Half Price

TICKETS GIVEN FOR EVERY DOLLAR PURCHASE

Located next door to Post Office on Main Street

DIDSBURY

## Modern Jewellery

SEE YOUR

### IMPERIAL OIL AGENT

For all kinds of Lubricants and Greases, Fuel Oil and New Improved Esso and Esso Extra Winter Gasoline

## IVAN WEBER

PHONE 56

RESIDENCE 61

Carnival Week is Lubrication Week at

## J. M. FREEMAN And SONS, LTD.

With every Grease Job we inspect

1. RAD HOSES	6. BATTERY
2. FAN BELT	7. LIGHTS
3. TIRES	8. WINDSHIELD WIPERS
4. STEERING CONNECTIONS	9. DRIVE SHAFT CONNECTIONS
5. CLUTCH ADJUSTMENT	10. OPERATION OF DOORS

BE SAFE!

BE SURE!

Have your car ready for winter driving. DO IT TODAY.

## Welcome to Didsbury SHOPPING CARNIVAL

MAKE THIS YOUR HEADQUARTERS FOR

### Automotive Specials

### NEW and USED CARS AND TRUCKS

BODY REPAIRS and PAINTING

WHEEL ALIGNMENT

WINTER CHANGEOVER

GREASE, OIL ANTI-FREEZE

TELEVISION AND RADIO SALES AND SERVICE

## EDFORD MOTORS

"Your Modern Garage"

CHEVROLET

OLDSMOBILE

## CAMPBELL'S FOOD STORE

### Premier Meat Market In Connection

THE COMPLETE FOOD CENTRE

Ray and Beth Campbell

### Shopping Carnival Specials

- November 27 to Dec. 11

Fresh Frozen Food	Strawberry Jam	1.19
Scone Brand	Pure, 4 lb. tin	
Strawberries 2 for 81c	Strawberry Jam	63c
15 oz. pkt.	H and P, Pure, 2 lb. tin	
Raspberries 2 for 75c	Raspberry Jam	87c
15 oz. pkt.	H and P, Pure, 4 lb. tin	
Peas and Carrots 2 for 41c	Raspberry Jam	47c
11 ozs.	H and P, Pure, 24 oz. jar	
Peas, - 2 for 41c	Red Plum Jam	71c
12 oz. pkt.	H and P, 4 lb. tin	
Mixed Vegetables 2 for 49c	Red Plum Jam	36c
11 oz. pkt.	H and P, 24 oz. jar	
Delnor Frozen Foods	Dyson's Dill Pickles	35c
and Palm Ice Cream	28 oz. tin	
	Chocolate Chips	31c
	Dairy Maid, 6 oz. pkg.	
	Penny Matches 50, 25c	

### Xmas Candy and Nuts, Now on Display

FRESH AND CURED MEATS — FISH AND POULTRY

Watch our Meat Display for Daily Meat Specials

PHONES 134 and 42

FREE DELIVERY

# WEDDINGS

GILLRIE — MacKENZIE

Lighted tapers and bouquets graced the home of the bride's mother in Medicine Hat for a pretty fall wedding on Friday, Nov. 5. Rev. R. L. Taylor officiated at the 3 o'clock wedding as Florence Natalie MacKenzie, the daughter of Mr. and Mrs. R. MacKenzie of Medicine Hat, became the bride of William Kenneth Gillrie, son of Mr. and Mrs. H. R. Gillrie of Didsbury.

The bride, given in marriage by her uncle, Mr. G. W. Pingle, was lovelily in a waltz length model of shaded blue lace and net poised over pale pink taffeta, featuring a boat neckline and bouffant skirt. Her Juliet cap was of pale pink taffeta and velvet embellished with pearls, and a complementing gold sheath clung pink gloves and satin slippers. A powder-puff bouquet of pink aristocrat roses set in pink net and a mother-of-pearl necklace and earrings, gift of the groom, completed the ensemble.

Mrs. Jack Gillrie of Red Deer, mother of the bridegroom, was best man. During the signing of the register, Miss Margaret Givin sang "Because," accompanied by Miss Helen J. Anderson.

For her daughter's wedding, Mrs. MacKenzie chose a gown of lace in auburn blue, complemented by black accessories. Her corsage was of pink bicolor roses. Mrs. Gillrie, mother of the groom, wore a dress of chartreuse with a lace belt and accessories. Her corsage was of Tallisman roses.

Following the ceremony, a reception for 100 guests was held at the Connaught Golf Club. The bride's table was centred with a three-tiered wedding cake topped by red rose buds and garlanded with a base of white tulle interspersed with red roses and flanked by crystal candleabra.

The tea table was attractively decorated with bouquets of pink and white carnations and lighted pink tapers. Honors at the tea urns were shared by Mrs. Reinhold Nelson of Richfield, Utah, aunt of the bride, and Mrs. G. L. Stickney of Calgary, aunt of the groom. Miss Daryl Boylan, cousin of the groom, was in charge of the guest book. Mr. O. J. Hicken of Raymond, uncle of the

## Notes From D.A.

BY HOWARD J. FULCHER

The income from sheep is derived from two main sources, the wool clip and the lamb crop. Both of these can be seriously effected by the feeding of the pregnant ewes during the winter months. Improper feeding and the lack of sufficient nutrients for the ewes may result in flabby, weak, under-sized lambs or dead lambs.

Alfalfa hay is perhaps the only single substance that contains enough nutrients to carry the ewes through the winter. Other hays and combinations can be supplemented to be used quite successfully.

Oat hay (green feed) is not quite satisfactory, and due to the weather this past summer much hay was lost and much of the oat crop was frozen, the results being a lot of oat hay may be fed this winter. The frozen immature oat hay is low in energy value as well as iodine, calcium and cobalt.

A mixture of 1 part bone meal, 1 part ground limestone and 1 part "blue salt" would provide the necessary minerals. "Blue salt" has iodine and cobalt added to it. The energy value can be made up by feeding  $\frac{1}{4}$  to  $\frac{1}{3}$  pounds of grain daily for each one of the ewes. This should keep the ewes in good condition and a satisfactory lamb crop could be expected.

### FRESH OR STALE?

Two commercial travellers were discussing the state of business. "How are things?" asked one. "Oh, I'm doing pretty well. I'm feeling like a two year old."

"Horse or deer?"

The only value of existence is unmitting toll, the exertion of the will, the endurance of suffering.

Sir Winston Churchill.

bride, proposed the toast and the room capably responded. Congratulatory telegrams were read by the best man.

For a honeymoon trip to Montenegro and Yugoslavia, the bride donned a French creation of cinnamon brown wool with avacado accessories. A corsage of Tallisman roses was pinned at the shoulder of her muskrat fur jacket.

Mr. and Mrs. Gillrie will make their home in Didsbury.

Guests from out-of-town at the wedding were Mr. and Mrs. Bert Kirkham, grandparents of the bride and Mr. and Mrs. J. Hicken, all of Raymond; Mr. and Mrs. Dick Kinnel, Mr. Donald Freeman and Mr. and Mrs. E. Dupont, all of Didsbury; Mr. and Mrs. Guy Studd of Black Diamond; Mrs. Ian Macaulay and Mrs. G. L. Stickney of Calgary; Mr. and Mrs. R. Lawson of Lethbridge; Mr. and Mrs. R. D. Nelson of Richfield, Utah.

## New School Opening Being Planned

Plans are now being made for the opening of the Sundre School to be held on Friday, December 3rd. At present the plans are to have the school buses pick up the children who are not interested in attending for their opening exercises. These children will probably leave for home on the buses about 2:30 p.m. The opening exercises are scheduled to begin at 2:45 p.m. with a special program. Plans are not complete yet but the program is expected to include speeches by members of the Olds School Division, our local school board and M. L. A., Mr. Fred Nidride.

After the program, the class rooms will be open in the afternoon for the inspection by the public. The teacher will be present. Everyone in Sundre and district are urged to attend this school opening. It will keep you informed of our further progress which are made and another rendering will be sent home from the school board.

—

### CHRISTIAN SCIENCE

The vital importance of detecting the false suggestions of evil and correcting them with the spiritual truth concerning God's unfailing goodness and all-power will be stressed at Christian Science services Sunday. In the Lesson-Sermon entitled "Ancient and Modern Necromancy, alias Maserism and Hypnotism. Denounced," the following passage will be read from the Bible (Isaiah 5:20): "Woe unto them that call evil, good; and good evil; that put darkness for light, and light for darkness; that put bitter for sweet, and sweet for bitter!"

For "Science and Health with Two Keys" by Mary Baker Eddy the following passage will be read (469:13): "Mind is God. The exterminator of error is the great truth that God, good, is the only Mind and that the suppositions opposite the infinite Mind — called devil or evil — is not Mind, is not Truth, but error, without intelligence or reality." The Golden Text is from Romans (8:31): "If God be for us, who can be against us?"

Canadian women used an average of slightly more than 11 pairs each of full-fashioned hosiery in 1953.



## Safety Sam Says...

Less safe than  
any asp or viper.

is a worn  
out windshield  
wiper!



ABAB.

Suppose you're riding along with a beat-up windshield wiper blade. Bango, along comes rain or snow. And then where are you? Standing out in the rain or snow, mostly, trying to wipe off the windshield enough so you can see. Or, if you insist on driving, you're just as likely as not to get your block knocked off. Isn't that silly? You should've fixed your windshield wiper.

Published in the interests of Public Safety . . . by



## ALBERTA BREWERS' AGENTS LIMITED

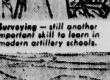
REPRESENTING

EDMONTON BREWING CO. LTD. — CALGARY BREWING & MALTING CO. LTD.  
SOUTHERN EDMONTON BREWERY LTD. — SICKS' LETHBRIDGE BREWERY LTD.  
EDMONTON BREWERY CO. LTD. — RED DEER BREWING CO. LTD.

REMEMBER . . . THE LIFE YOU SAVE MAY BE YOUR OWN

## Serve Canada and Yourself in the ARTILLERY

...the corps of specialists. Join and  
you will be trained in one of the  
many skills and trades required.



The crack gunners of the Royal Canadian Artillery are rightly proud of their many skills. They specialize in a wide range of technical skills and trades that include radio and telephone operators, driver mechanics, surveyors, meteorologists and even pilots.

The Canadian gunner is a highly trained soldier.

The Artillery is the place for the young man who wants specialized training and a chance to get ahead in a military career. You enjoy financial security, good pay, liberal pension. You can qualify for advanced training and rapid promotion. You get 30 days annual holiday with pay.

Best of all, you serve Canada as a soldier skilled in a worthwhile trade.

To be eligible you must be 17 to 40, skilled tradesmen to 45. When applying bring birth certificate or other proof of age.

Listen to "Voice of the Army" — Tuesday and Thursday evenings over the Dominion Network.

Apply right away: Write or visit the Army Recruiting Centre nearest your home.

No. 10 Personnel Depot,  
Currie Barracks, Calgary, Alta. — Telephone 42171 — Local 71

The Army Information Centre,  
10042 — 101 Street, Edmonton, Alta. — Telephone 43288

The Army Information Centre in your home town.

GROW AT

## Ship Your Stock Through The

Mountain View Co-Operative  
Livestock Marketing Association  
Local Agent: R. E. GILLRIE



SEND FOR IT TODAY!

Ask for this booklet at  
your friendly Royal  
Bank branch.

The  
**ROYAL BANK  
OF CANADA**  
You can bank on the "Royal"

The Royal Bank of Canada

Bankers to the Canadian Government

Bankers to the Canadian People

Bankers to the Canadian Industries

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# CALF SALE

— AT THE —

**Olds Auction Mart, Ltd.****Tuesday, Nov. 30, 1954****SOME LISTING OF VERY GOOD QUALITY CALVES HAVE ALREADY BEEN ENTERED****SALE TIME****AND ENTRIES WILL BE RECEIVED UNTIL****ARLIE BOYCE  
Licence No. 21****CHAS. ROSEHILL  
Licence No. 209****USE PIONEER CLASSIFIEDS FOR RESULTS**

## When we say we're Electrical Experts it's NO idle chatter!

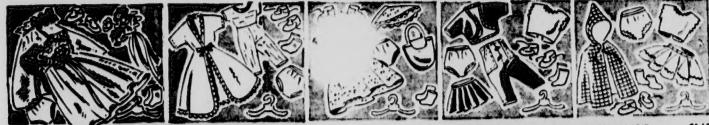
FIRST CLASS WORK GUARANTEED... Factory training and the latest scientific tools and equipment help our expert mechanics do the job quicker... for less money.

Let us check your car's  
nervous system TODAY

**TED STAUFFER**

PHONE 50.

OLDS. ALTA.



A-BRIDAL OUTFIT ... \$1.49

B-SLEEPING OUTFIT ... \$1.49

C-DRESS-UP OUTFIT ... \$1.49

D-SPORTS OUTFIT ... \$1.49

E-RAIN OUTFIT ..... \$1.49

F-HEIDI OUTFIT ..... \$1.49

G-MIRACLE SABRINA HAIR

H-FORMAL OUTFIT ... \$1.49

I-BALLERINA OUTFIT ... \$1.49

J-RED RIDING HOOD ... \$1.49

K-FARMERETTE OUTFIT \$1.49

L-RED RIDING HOOD ... \$1.49

M-RED RIDING HOOD ... \$1.49

N-RED RIDING HOOD ... \$1.49

O-FARMERETTE OUTFIT \$1.49

P-RED RIDING HOOD ... \$1.49

Q-RED RIDING HOOD ... \$1.49

R-RED RIDING HOOD ... \$1.49

S-RED RIDING HOOD ... \$1.49

T-RED RIDING HOOD ... \$1.49

U-RED RIDING HOOD ... \$1.49

V-RED RIDING HOOD ... \$1.49

W-RED RIDING HOOD ... \$1.49

X-RED RIDING HOOD ... \$1.49

Y-RED RIDING HOOD ... \$1.49

Z-RED RIDING HOOD ... \$1.49

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For all Your  
Building Supplies

CALL IN OR PHONE 125  
SPECIAL PRICES ON  
SHORT CEDAR SIDING  
P.V. HARDBOARD AND  
CEDAR SHINGLES

Atlas Lumber  
Co. LTD.

Didsbury Cartage

DAILY FREIGHT AND EXPRESS  
SERVICE  
EGGS — CHICKENS — TURKEYS  
ETC.

TO CALGARY EXCEPT  
SATURDAY

REASONABLE RATES  
Support your Own Local Business

DRIVERS

H. Eby Ken Bagshaw  
A. B. Snyder

HARDWARE

We have really gone "ALL OUT" to give you some really good buys during the "Carnival Sale". So here they are:

1 ONLY—  
C.C.M. Folding Go-Cart

for the Baby. Very handy to put in the car, small tear on the seat covering but good buying at

16.50

SPECIALS

1 ONLY—

Electric Washing  
Machine Special

McClary new model Washer, in standard size. Look this special over.

119.75

2 Patterns of 6 ft. Congoleum at 1.60 per Lineal Yard

Suitable for Bedroom or living rooms. A real special.

Also 2 Patterns in Rexolite Floor Covering, 1.80 Lin. Yd.

SPECIAL PRICE ON "ODD ENDS" Of Floor Covering Look them over.

Xmas  
Special

A fine selection  
English Bone  
CHINA

Cups and saucers  
various patterns,  
and designs.  
Carnival special  
each

99¢

6 ONLY GALLONS—

White House Paint

of well known Brand of 1 Coat  
Re Paint

Getting a little late but good for  
next year at a real price of per gal.

5.95

Chrome  
Kitchen  
Sets

Table with ex-  
tension leaf and  
2 Chairs.

Carnival special

59.75

Galvanized Pails, Tubs, and Boilers

A new shipment has arrived in time for the Carnival Sale so the price is  
really right.

CALF SIZE PAILS—  
Always handy at  
Carnival price

79¢

SIZE LARGER

89¢

LAST BUT NOT LEAST. WE ARE THE DIDSBURY HEADQUARTERS  
for Toys, Games, dolls and Many other Xmas Gift  
Suggestions

Mac's Hardware

OKE'S CARNIVAL  
SPECIALS

INTERNATIONAL REFRIGERAT-

ORS from \$289.75 and up with  
\$125.00 allowed on your trade

WE WANT A TRADE

BATTERIES  
\$2.50 allowed on your  
OLD BATTERY

Harold E. Oke  
Your Machine Man

EAT AT  
The  
BRIGHT  
SPOT

ALL OUR PASTRY  
IS HOME-MADE  
Al. Engwer, prop. Ph. 128

Rosebud Motors

CHRYSLER and PLYMOUTH

Phone 143

DIDSBURY

White Rose Products

General Tires

Special for Carnival Week Only  
Block heaters purchased from us will be installed  
labor free

Our New Major Diesel Tractors  
Are Powerful Machines

THEY ARE PRICED FAR BELOW OTHER MAKES

TICKET NEXT BELOW GRAND PRIZE TICKET MAY BE USED HERE  
DURING 1955 AS A \$50.00 CREDIT ON A NEW TRACTOR.  
TRANSFERABLE by ARRANGEMENT

Roger Barrett

CHECK THESE SPECIALS !!!

Rogers' Syrup— 5 lb. tin	75¢	SHERIFF'S Lushus and Desserts 3 pkgs.	25¢	Australian Pineapple — Sliced, 20 oz. tin 2 for
Navy Beans— 2 lb. cello	27¢			Dole's Crushed Pineapple — 20 oz. tin 2 for
Thrity Dog Food— 6 tins for	59¢			York Fancy Straw- berries — 15 oz. tin 2 for
Pork & Beans, Cheorio 15 oz. tins 6 tins	73¢	JAM 4 lb. tin	69¢	65¢
Spaghetti in Tomato Sauce 15 oz. tns 2 for	29¢	Apple and Strawberry		65¢
York Wax Beans— 1 5oz tins 6 tins	97¢			69¢
Corn, Broder's Choice 20 oz. tin 2 for	37¢			43¢
Tomato Juice, Libby's 48 oz. tin	39¢			Xmas Cake Ingredients
Grapefruit Juice 48 oz. tin	29¢			Glaced Mixed Fruit — 1 lb. pkg.
Blended Juice 48 oz. tin	37¢			38¢
Pineapple Juice— 20 oz. 2 for	37¢			20¢
Kleenex— Regular 200s 3 for	59¢	PUREITY Quick Oats 5 lb. Package	39¢	Cut Citron Peel — 4 oz. pkg.
				13¢
				Glaced Pineapple Rings 3 for Sale price
				29¢
				Glaced Red Cherries 16 oz. 16 pkg. 8 oz. pkg.
				59¢ 30¢

HALLIDAY'S  
Cash Grocery

FOR FAST TOP SERVICE  
On All Winter Fuel Oil  
And Greases  
Phone 290



Tickets Given on Accounts Paid During the Carnival

## Jay Tuggle

Phone 290

PURITY 99 PRODUCTS

Didsbury

## CARNIVAL SALE SPECIALS

- LADIES' SLIPS
- WABASSO PRINTS
- LADIES' and CHILDREN'S
- LADIES' and CHILDREN'S
- BLOUSES
- COATS and DRESSES

New Items on sale on different days During Carnival

## Folkmann's Clothing

### \$5.00 Sale on Watches while they Last.

Clearing odd watch lines. Buy one at the regular price and get another for \$5.00. This offer must be seen to be appreciated.

#### SILVER

2 4-piece settings of Fortune at	\$3.60 each
6 April Dinner Forks at	99c each
6 April Small Teas at	49c each
STERLING SOUVENIR SPOONS at HALF PRICE While they last.	
RONSON, Pencil, reg. \$14.50 for	\$10.00
RONSON, Mastercase, reg. \$16.50 for	\$11.50
RONSON Crown Table, reg. \$12.95	\$7.50
1 PARKER 21 ONYX DESK SET— Reg. \$17.00 for	\$12.00
1 PHILL-SHAVE DEMONSTRATOR— VERY SPECIAL.	
ONE 21-PIECE BRIDAL GOWN TEA SET, reg. \$25.00 for	\$19.95
Similar Bargains in China and other lines. It's a real bang-up carnival of values at	

#### BLORE'S JEWELLERY

## Take a look at these Specials...

Dan River Dress Fabrics- for \$1 Less

in Handi-Cut 4 yard Lengths

Children's Coats for \$4 Less

Size 6, 7, 8, 9 and 12

FOR A WIDE VARIETY IN CHRISTMAS SHOPPING DROP IN AT the

**Didsbury Variety Store**

## CARNIVAL SPECIAL

With any repair jobs contracted for during Carnival week, and to be done not later than Dec. 31, 1954, amounting to \$35 or more on a John Deere machine we will do a complete paint job for only \$10.00.



**Wm. Cowan**

Sales and Service

## WELCOME TO DIDSBURY'S SHOPPING CARNIVAL

When in Didsbury You are Welcome

To Come and Relax at the

## ROSEBUD HOTEL

SAM KRUEGER, Prop.

Fully Modern

Excellent Dining Room

## Carnival Specials At Leeson's

#### Bed Outfits-

##### FOR SLEEPING COMFORT

Inner Spring Mattress and Slat Springs, complete LOWER PRICE OUTFIT for	<b>\$64.50</b>
Inner Spring Mattresses — from \$29.50 to \$49.50	
from \$29.50 to \$49.50	

#### AN APARTMENT SIZE

##### Refrigerator

Guaranteed for 5 years—Slightly scratched Reg. \$179.50 for

**\$129.50**

#### Save Money-

##### FINISH YOUR OWN FURNITURE

We have 3, 4 and 5 drawer Chests  
TO Paint — Blonde — or varnish



#### Washer Specials

Reg. \$199.50 for

**\$174.50**

Reg. \$164.50 for

**\$149.50**

#### USED WASHERS

Overhauled and O.K.

Reg. \$40.00 to \$50.00 Your choice

**\$27.50**

#### Watch for Unadvertised Specials throughout the Store

#### Our Special for the Ladies

BONE CHINA CUPS

and SAUCERS, ea

CUPS and SAUCERS

for everyday use ea.

**98c**

**39c**

A Dandy Flashlight, com-

plete for only

Crescent Pattern Wrenches \$1

up from

#### A Clothes Dryer

Every day is a drying day.

No frozen, torn, twisted clothes.

No icy hands—no aching back.

Regular \$299.00

CARNIVAL Special \$225.00

price

The complete home workshop

A Saw — a Drill — A Lathe and a

Sander

Complete with stand and Casters

Regular \$319.00

CARNIVAL Special \$249.00

Price

Some of our famous 'Grab Bags' at 10.30 Sat. morning

**Leeson Hardware**

## Professional and Business Directory

## DOCTORS

H. W. EPP, B.Sc., M.D.  
C.M., L.M.C.C.  
PHYSICIAN & SURGEON  
Office west of Hotel  
Hours 11-12; 1:30-5, except  
Wed.—and by appointment  
Phone 141 — Didsbury, Alta.

Raymond Asquith  
M.B., B.S., L.M.C.C., D.C.B.  
Physician and Surgeon  
Office above residence  
Hours 1:30 to 5 p.m.  
(Except Tuesday)  
Phone 63 — Didsbury

DR. H. S. RAMSEY  
CHIROPRACTOR  
CLOSED WEDNESDAYS  
Special Attention Given  
To Foot Troubles  
Kemp Block, Olds, Alberta

R. E. McKNENIE  
M.B., C.M.  
Physician and Surgeon  
Offices in the grounds of  
his residence  
Appointments Every Afternoon  
Except Friday  
Phone 64

## DENTISTS

DR. C. T. McNICHOL  
DENTIST  
Office over the Royal Bank  
— PHONE 79 —  
DIDSBURY, ALTA.

## LAWYERS

H. Lynch-Stevens  
LL.B.  
BARRISTER & SOLICITOR  
Notary Public  
Res. Phone 118 — Office 120

## OPTOMETRISTS

D. Stewart Topley  
503 Greyhound Bldg.  
CALGARY  
— 27350 —

## D. J. SNELL

Will Be At  
OLDS OFFICE  
In Davey Block  
Every Saturday Afternoon

RAYMOND L. SHANTZ  
Auctioneer  
"Past Performance  
Is My Guarantee"  
Phone R1211 — Didsbury

— SEE YOUR —  
IMPERIAL OIL  
AGENT  
For All Kinds of  
Lubricants & Greases  
Gasoline and  
Fuel Oil  
IVAN WEBER  
Phone 56 — Residence 61

## TRUCKERS

GENERAL TRUCKING  
SAND, GRAVEL, COAL  
GRAIN, LUMBER, ETC.  
We are now equipped to do small  
"dressing" jobs.

BURR TUGGLE  
Phone 61, Didsbury

:-:

— TRY —  
CLASSIFIED ADS  
— FOR —  
QUICK RESULTS  
:-:

## FUNERAL DIRECTORS

Didsbury Funeral Home  
W. A. McFerquhar, Director  
Associated with  
Gooder Bros., Calgary  
Phone 33 or 46 — Didsbury

## JEWELLERS

GUARANTEED  
WATCH REPAIRING  
"Gifts For All Occasions"  
DIAMONDS SOLD BY  
APPOINTMENT  
BLOES' JEWELLERY  
Phone 133 — Didsbury

IRVEN E. BAPTIST  
WATCHMAKER & JEWELER  
ALL WORK GUARANTEED  
DIDSBURY — ALBERTA

## MISCELLANEOUS

— Call —  
DOROTHY'S  
BEAUTY SHOP  
At Pete Liesemer residence  
Two doors west of hospital on  
south side of street.  
Phone 210, DIDSBURY

We Have A Good Stock of  
Men's and Boys' New  
BOOTS AND SHOES  
Dayton Hand-Made Boots  
CLARENCE'S  
SHOE SERVICE

PHONE JAY TUGGLE  
— 290 —  
FOR  
PURITY "98"  
PRODUCTS  
Residence Phone 138

RADIOS and APPLIANCES  
ALL TYPES OF REPAIRS AND  
ELECTRIC WIRING  
OUR SPECIALTY  
DICKAU  
ELECTRIC

EAT  
AT THE  
BRIGHT  
SPOT

All Our Pastry Is Home Made  
At Engwer, prop. Phone 128

NOW! YOU GET  
MORE FEATURES  
— MORE VALUE!

NEW  
REMINGTON  
Quiet-rriter

Compare this typewriter and you  
will be convinced that here is a  
superb portable typewriter that  
gives you beautiful printwork and a  
new ease of operation—it's quiet too. It's the only portable with  
Miracle Tab and 34 other outstanding  
useful features. Budget  
Terms. Test Typing trials arranged.

The Didsbury Pioneer  
Phone 13 — Didsbury

PEP FOR MEN  
from the makers of  
GOVERNMENT  
YOUR BUILD  
PROVINCE OF ALBERTA

WHAT DOES  
ECONOMIC  
AFFAIRS  
DO  
IN ALBERTA

The Department of Economic Affairs works for the betterment of economic, cultural and social conditions within the Province of Alberta. The efforts of all the branches of the Department are combined toward this objective.

All branches of public service have a direct bearing upon the welfare and progress of the people generally, but two of the closer relationships with the economic progress of Alberta are maintained by the Alberta Travel Bureau and the Industrial Development Branch of the Department of Economic Affairs.

All Albertans share directly or indirectly in the benefits of our tourist trade and in the orderly development of our rich resources. The tourist industry and industrial growth mean greater prosperity for everyone. New money comes into the Province and production potential is increased. We learn more about others, and they about us, and better relationships follow.

The tourist trade of Alberta is increasing. Each year approximately one and one-half million people spend their holidays at Alberta's famed resorts. Conservatively estimated, indicate tourists spend \$50,000,000 a year in Alberta. This money goes into the pockets of merchants, service station and garage operators, hotel and auto court proprietors, farmers, and all producers of human necessities.

— Continued on page 2 —

The beauties of Alberta are the star attractions; the produce and services of the people of Alberta are our stock in trade; the tourists are our customers.

The Alberta Travel Bureau helps create the necessary desire among our neighbours to visit the Province, but it remains the privilege of every Albertan to give our guests a warm welcome, to see that they enjoy their stay and to encourage them to come back.

The Industrial Development Branch also encourages the growth of interest in Alberta. Every effort is made to attract attention to industrial opportunities provided by the Province. Businessmen and industrialists from far and near. Closest attention is given to all inquiries.

Sponsored by the Branch, an Industrial Development Board has been operating for years. This Board consists of Deputy Minister of Economic Affairs, the Director of Industrial Development, the Provincial Commissioners and representatives of each Alberta City. The Board holds meetings each year at various locations within the Province. Businessmen, business men and representatives of the railways and banks are invited. On these occasions the development of the Province as a place for business and programs for concerted action towards great development are formulated.

Activities such as these are playing an important part in Alberta's industrial expansion. In 1953 more than \$38,000,000 was invested in new industrial plants, new additions to established plants and warehouses. That same year, the value of new plants from Alberta's manufacturing industries exceeded \$53,700,000. New plants are opening up and new industries are being established in Alberta with impressive regularity. Industrial development in Alberta has been over the past few years, still greater development for the future is evident.

— Continued on page 2 —

AGRICULTURAL  
SERVICE  
BOARD  
NOTES  
W. K. Snyder  
Field Supervisor

Questionnaire: Every ratepayer in Mountain View Municipality had mailed to them a questionnaire recently making enquiry of the individual farmers feed and seed situation. Out of 20,000 questionnaires mailed out, to date less than 300 have been completed and returned to this office.

The information asked for is merely that which is required to make a true picture of seed and feed stocks, particularly on land in the district farms. It is quite obvious that seed will be in short supply and unless the true picture is revealed in time it may become very difficult to have these requirements filled from outside sources of supply.

The provincial government has requested that this questionnaire be mailed out to the ratepayers through the various municipal offices where poor crops and crop failures have taken their toll. It is hoped that it will be to your advantage to see that your questionnaire is filled out promptly and fully and returned to this office immediately.

Coyote Getters are certainly taking their toll of the killer coyotes. Men who are using these devices are satisfied with the results being obtained. From this date forward or until further notice, I am setting aside every Friday from 9 a.m. to 5 p.m. as the day when I will be in the Municipal Office for the purpose of supplying your requirements for coyote traps. Don't forget to bring along the used cartridges for reloading. Also the yellow copy of your "Coyote Getter Set and Location Data."

## GEMS OF THOUGHT

FACTS AND OPINIONS  
FACTS are more powerful than  
opinions.

— Thomas Paine

A little fact is worth a whole limb  
of dreams.

— Ralph Waldo Emerson

If it is the truth what does it  
matter who says it.

— Anonymous

Anyone is entitled to an opinion,  
but no one has a right to be wrong in  
relation to the facts.

— Bernard Baruch

Let us not underrate the value of  
a fact; it will one day flower into a  
truth.

— Henry David Thoreau

## DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.: NOV. 25, 26, 27.

MON., TUES., WED.: NOV. 29, 30; DEC. 1

EVERY MINUTE  
FLAMES WITH  
FURIOUS ACTION!



THE WORLD'S  
FORGOTTEN  
"HOT SPOT"!

Walt Disney's  
Rob  
ROY  
THE HIGHLAND ROGUE  
Starring  
RICHARD TODD • ELYNN JONES  
ALL LIVE-ACTION HIT  
color by TECHNICOLOR

Outpost in  
Malaya  
Antony STEEL

Coming Attractions...  
— GUN BELT —  
"IT CAME FROM  
OUTER SPACE"

IS YOUR SEED DEAD OR ALIVE?  
Don't Guess — Be Sure — Have It Tested

SEE OUR AGENT NOW

For RELIABLE — FREE Seed Testing and  
PIONEER GLYCOL ANTI-FREEZE — The Best By Test

It Pays to Pull to the Pioneer

PIONEER GRAIN COMPANY LIMITED

SHE REALLY WALKS!

Turns her head  
as she walks

• STANDS • SITS • SLEEPS

WASHABLE  
UNBREAKABLE CONSTRUCTION

FREE! with  
every  
Doll

Beautiful Dresser Set to  
Comb, Wave and Braid  
her fine  
washable  
HAIR

ECAS BRUSH MIRROR

Nationally Advertised  
at Much Higher Price  
NOW YOURS FOR ONLY

\$3.95 LIMITED  
SUPPLY

AND SALLY IS SO BIG!

ORDER NOW  
10 DAY TRIAL OFFER  
If you are not as delighted as  
we are with your new  
package, return package for full refund.

MAIL NO-RISK COUPON TO DAY

Stratton Manufacturing Company, Toronto, Ontario

Please rush my free copy of "Sally Stepper Walking Doll" and include sample of hair and hair comb.

Address: \_\_\_\_\_

City: \_\_\_\_\_

Prov.: \_\_\_\_\_

Phone: \_\_\_\_\_

MONEY BACK GUARANTEE

20% OFF

ON ANY MODEL

Easy Washer

DURING CARNIVAL WEEK

TICKETS FOR EACH DOLLAR  
PAID ON ACCOUNTS

Lorne Clayton

Your Massey-Harris Dealer

Best Wishes to the Success  
**Of The Didsbury  
 Merchants'  
 SHOPPING  
 CARNIVAL**  
 DIDSBURY  
 AND DISTRICT  
 BOARD of TRADE

## Give Photographs This Christmas

FAMILY PORTRAITS, WEDDINGS, BABIES

GIVE PHOTOGRAPHS THIS CHRISTMAS

There is no finer remembrance than good photos.

Don't put it off, get your photos now!

PROFESSIONAL PHOTOS AT REASONABLE PRICES

## Shopping Carnival Special:

WITH EVERY ORDER OF ONE DOZEN 5x7 OR

LARGER WE WILL GIVE ONE MOUNTED 8x10 FREE.

## Wiggins' Photos

PHONE 114

DIDSBURY

## RED &amp; WHITE

C. M. CARTER

PHONE 39

Red & White Coffee, per lb.	-	1.15
Robin Hood Flour, 49 lb. sack for	-	3.23
Sugar, 25 lb. sack, each	-	2.65
ORANGES, Sunkist, size 344's 3 doz.	-	89c

SWIFT CANADIAN PRODUCTS	DOLE'S PINEAPPLE in 20 oz. TINS—	
—*	Sliced, 2 tins	75c
BOLOGNA—	Chunks, 2 tins	73c
In about 4 lb. pieces per lb.	Crushed, 2 tins	65c
50c	Tid Bits, 2 tins	69c
COTTAGE ROLL—	Spears, 2 tins	77c
per lb.		
25c		
SWIFT'S JEWEL SHORTENING—	R. & W. CATSUP—11 oz. bottles	2 for 55c
per lb.	29c	
	RICE KRISPIES—Large Package	2 for 57c

JAVEX BLEACH—	DAIRY MAID CHOC-	BULK CHEESE—
32 oz. bottle 25c	OLATE CHIPS—	Mild, per lb. 50c
POPPING CORN—	per pkg. 30c	MOUCIDE—
2 lbs. 45c	SWANSDOWN CAKE	pkg. 25c
PEAS—R. & W.	FLOUR—	TOILET TISSUE—
Fancy, large size, 20 oz. tins, 4 for 89c	per pkg. 45c	R. & W., 4 rolls 49c
ORANGE JUICE—	DELTA LONG GRAIN	PINK SALMON—
R. & W., 48 oz. tins 3 for \$1.00	RICE—	Gold Seal, 1 lb. tin 91c
STRAWBERRY JAM R. & W., 2 lb. tin 63c	2 lb. pkg. 41c	MILK—R. & W.
	BLENDED JUICE—	6 tins 95c
	R. & W., 48 oz. tins 3 for 95c	PLUM JAM, R. & W.
		4 lb. tin 65c

APPLES—FRESH STOCK	FLORIDA PINK GRAPE FRUIT
Cee Grade, per box \$3.65	Size 96's, 3 for 25c
COOKING ONIONS, 5 lbs. 39c	CRANBERRIES, per lb. 29c

Men's Overshoes, regular \$12.95 for \$9.85

Fully sheep skin lined.

Men's 6 inch Work Boots regular \$10.75 for \$6.75

Leather insoles, double leather outsoles, orthopedic rubber heel, Goodyear welt, retan upper.

Men's Oxfords, regular \$11.00 for \$5.95

Goodyear welts, leather insoles, leather or neolite soles.

Men's and Boys' Winter Footwear

Tickets given on all accounts paid during carnival week.

## Clarence's Shoe Service

**Special On  
 Vacuum Cleaners  
 During CARNIVAL WEEKS**

**Come In And Take A Look At  
 Our Television Sets**

## DICKAU ELECTRIC

JENKINS  
 GROCERIA LTD.

MARGARINE, Delmar	3 pkts. for	-	98c
COFFEE, Toastan	-	1 lb.	1.14
SOUP, Campbell's Tomato	-	2 for	25c
COTTAGE ROLLS, small, 2 to 3 lbs., lb.	-	50c	
FLOUR, Golden Rule, 98's,	-	-	5.95
SYRUP, Crown Brand, 5 lb. tin	-	-	79c
TOMATO JUICE, Aylmer, 20 oz., 3 for	-	-	49c
MARMALADE, Orange Tropical, 48 oz.,	-	-	65c
CORN, Cream, Aylmer, 15 oz., 3 for	-	-	43c
MILK, Alpha, tall cans, 3 for	-	-	49c
APPLE JUICE, Sunrype, Blue, 20 oz., 3 for	-	-	49c
APRICOTS, Brentwood, 15 oz., 3 for	-	-	59c
PORK & BEANS, Campbell, 15 oz., 3 for	-	-	49c
PEAS, Spring Pak, Seive 5, 15 oz., 3 for	-	-	49c
MACARONI, 5 lbs.	-	-	49c
BACON, Devon Style, side, 1/2 lb.	-	-	25c

## OLDS DRIVE-IN

WEDNESDAY, THURSDAY, NOVEMBER 24 - 25 —  
GLENN MILLER'S ORCHESTRA in

## Orchestra Wives

A picture for Glenn Miller fans with all his best musical selections

FRIDAY, SATURDAY, NOVEMBER 26 - 27

GREGORY PECK - HELEN WESTCOFT in

## The Gunfighter

A Western suspense drama with a capital "S". Excellent movie fare

No show Monday and Tuesday

## "PINTO PONY" 2 for \$3.00

YOUR NAME BRANDED ON THIS INDESTRUCTIBLE PONY

NEIGH AS YOU RIDE!

Sensational news! At last you can have your own pony with your name branded on it. New Vinyl Plastic Ponies inflate to extra-large size. Ride from home when you ride this the horse. You can live with him when you ride him. He's a Bronco and the range! You can sit on him with his head up and his tail down. He's a bucking bronco. He's a "neigh" with each bounces about. You can ride him, stamp on him and he guarantees it will not break. Extraordinary! 2 for \$3.00 for two. Buy them for little ones or for yourself. You can order as many as you need. See our PINTO pony in the window of our store. We are now ready to ship. Satisfaction guaranteed. FREE DELIVERY on each. STRATTON MFG. CO., 96 KING ST. W., TORONTO, ONT. DEPT.

INTERNATIONAL HARVESTER

Refrigerators

Now...  
and years  
ahead!\$125.00 ALLOWED ON YOUR TRADE-IN  
AS LONG AS THE 1954 MODELS LAST!!!

## HAROLD E. OKE

Your Machine Man ...

PHONE 10

DIDSBURY

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

## CAMPBELL'S FOOD STORE

## PREMIER MEATS

## "THE COMPLETE FOOD CENTRE"

RAY and BETH CAMPBELL

Come in and see our selection of . . .

## CHRISTMAS CANDY

Also Party-Time Candy and Nuts  
Chocolates For All Occasions

Our CHRISTMAS CAKES and PUDDINGS

Are Here. Get yours NOW !!!

— Saturday Meat Specials —

GOOD PRICE ON FRONT QUARTERS

CUT UP FOR YOUR LOCKER

All Merchandise Guaranteed

— FREE DELIVERY —

GROCERIES 134

MEATS 42

## DISTRICT NEWS

## M.V.B.C. NEWS

(From Our Own Correspondent)

Students and faculty of the college enjoyed the ministry of Rev. Norman Oke as he spoke in the chapel and the church daily for the last thirteen days. He is a great exponent of the Scriptures and most interesting as well.

Mr. Lusk met with an accident last Saturday, breaking a bone in his ankle and tearing the ligaments as well. He is confined to his bed for several days. It will take some time before he can again use his right foot. He is under the care of Dr. McKeon.

Mrs. Suder entertained Miss Walsh, Mrs. Havens and Miss Eby for Sunday morning breakfast. All four ladies had dinner with the Maynard Snyder family at noon Sunday. Both occasions were most enjoyable and appreciated.

Rev. and Mrs. D. M. Taylor had Mr. and Mrs. Paul Lancaster and family of Calgary as Sunday dinner guests. Mrs. Lancaster is a sister of Mr. Taylor.

We regret that the supply of milk at the college this year is inadequate. Should there be those who could spare some skimmed milk we would appreciate it greatly.

On Monday evening a group of friends met for a shower for Miss Ingrid Hanson, bride-elect, in the college. It was sponsored by the Young People's class of the church of which Ingrid was a faithful member.

Mrs. Havens of Madden, a sister of Miss Walsh, has been a guest in the college for the past week. We have enjoyed her presence very much.

This coming Sunday 36 college students will be ministering in Sunday schools and church services in various parts of the province. The Gospel teams, each consisting of six students, will be under the direction of the leadership of Roy Corless, a senior student, and his faculty advisors, President Taylor and Mr. Lusk.

The young people are eager to get to their work in this practical way and will be going out Sunday after Sunday to places that call for their help. On December 5 the entire Sunday school and church services will be conducted by students in the United Presbyterian Church, Didsbury. We are sure to come and sit in on one of their classes, and listen to them as they speak and sing.

We appreciate the kindness of friends who bring in fresh eggs. Some have been received. We also want to say thank you to those who have brought vegetables and chickens. We have received quite a number of the latter. We do want our friends to know that donations are gladly received and sincerely appreciated, how small they may be.

The College depends so much on its friends during the winter months.

Open House will be held Friday, Dec. 3 at 8 p.m. Plan to come and see the improvements on the campus. Remember, this is the college that brings Didsbury some prestige for no other town of its size can boast of a school of this nature in this area. You may have a part in making it worthwhile and desirable for this town. We will be looking for you on December 3.

How many eggs did you eat in 1953? If you're an average Canadian the number was 279, according to government figures.

Midway H.S.A.  
Holds Meeting

The organization meeting of Midway Home and School Association was held at Midway on November 15.

The following officers were elected: President, Mr. Dave Harder; vice-president, Mr. Gordon Hoskin; treasurer, Mrs. Harry Richardson; secretary, Mrs. Alan Hughes.

Lunch and program committees were elected and the membership fee was set at 50¢. New members are urged to join.

Meetings will be held the first Monday of each month, the next to be held on Dec. 6th at 8 p.m. in Midway school.

## TAX CUTS?

Logically, there should be some hope for tax reductions when the next Canadian budget rolls around, thinks the Financial Post.

Mr. Abbott, in his former role as finance minister, justified the government's surplus each year on the grounds that a wise government should, if anything, overtax in prosperous times, in order to be able to give tax relief to the citizens when there are clouds on the economic horizon.

The Canadian people have accepted the logic of these arguments, judging by the returns at the last three general elections. Now, however, taxpayers will be expecting to see the other side of the coin -- a willingness on the part of the government to give tax relief if earnings of individuals and corporations seem likely to turn downward.

Farm Industry  
Still Strong

It takes more than one swallow to make a summer and much more than one damaged wheat crop or a hurricane in the Annapolis fruit valley to put Canadian agriculture out of the picture.

Canadian agriculture is too big to be diversified to be comparable to a small, isolated, rural one. One cannot imagine a drought, or a frost, or even a price crash that could be general in all lines and over the whole country. Certainly there are problems and some serious ones. There are weak spots and there have been weather losses. But there is enormous basic strength and health.

In sharp contrast to other periods when nature has been unkind and economic conditions have been bad, the Canadian farmer has 10 years record prosperity behind him. He has money in the bank. He has modern equipment. He has tremendous reserves of livestock and livestock feed, and most important of all in the vast majority of cases he is free of capital debt.

Paying Officer A. C. Platz arrived in Didsbury last week to spend seven weeks' leave with relatives here. Shortly before the New Year he will be leaving for Europe, where he has been posted to the R.C.A.F. 4th Fighter Wing, Sabre Jet Squadron, at Soellingen, Germany. F.O. Platz also expects to spend some time in the Middle East before returning to Canada in about two years time.

## WM "BILLY" COWAN

AUSTIN

JOHN DEERE

Sales and Service



See Us For  
Genuine  
JOHN DEERE  
Parts and  
Quality Service

## For Carnival Sale Specials

SEE OUR SPECIAL ADD IN THE FLIER

— and don't forget our —

TOYS, GAMES AND DOLLS ARE NOW  
ON DISPLAY

Come in and make your selection now!

## MAC'S SERVICE HARDWARE

W.A. McFarquhar, prop. — Phone 33

HALLIDAY'S  
CASH GROCERY

Lowney's Vesta Chocolates, 5 lb. box	\$3.85
Lowney's Hard Mixed Candy, 39¢ lb., 3 lbs.	\$1.00
Ganong's Hall and Hall, 3 lb. box	\$2.45
Lowney's Crest Chocolates, 1 lb.	\$1.39
Lowney's Madelon Chocolettes, 1 lb. box	\$1.29
Lowney's Cherries, 1 lb. box	\$1.39
Tropical Fruit Jellies, per lb.	45¢
Ganong's Delco Chocolates, 1 lb. box	\$1.65

## CORRECTION

IN THE ADVERTISEMENT IN THE CARNIVAL SECTION THE PRICE OF PUREX TOILET TISSUE IN OUR SPACE SHOULD READ 6 for 73¢ NOT 6 for 43¢. (P.S.: It was our mistake.)

FOR THIS WEEKEND . . .

TRY A NICE

Picnic Ham or  
Cottage RollSee Our Special On . . .  
HEAVY BRANDED BACON

## KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

## For Sale

5 ROOM HOUSE in good repair east  
Didsbury \$2,000.00

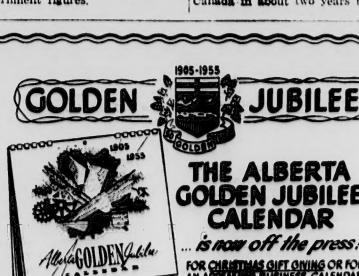
4 ROOM HOUSE, east Didsbury \$2,100.00

2 ROOM HOUSE, north end \$850.00

## REIBER BROTHERS

Where Insurance Is A Business, Not A Sideline

C. E. Reiber PHONE 90 A.W. Reiber



The most glamorous Alberta calendar ever printed, the calendar to mark Alberta's Golden Jubilee, is now available, containing twelve kodachrome reproductions of Alberta scenes and two specially created scenes. The calendar is available in a limited edition. The Golden Jubilee Anthology, this calendar makes a perfect gift, a lasting souvenir and a most attractive calendar to mark the days of the Jubilee.

YOUR JUBILEE COMMITTEE IS OFFERING THESE CALENDARS AT LESS THAN COST. QUANTITIES OF TEN OR MORE CAN BE PURCHASED. PLACE YOUR ORDER TODAY! SINGLE COPIES WILL BE AVAILABLE AT THE NEWSPAPER STANDS.

THE GOLDEN JUBILEE COMMITTEE, LEGISLATIVE BLDG. EDMONTON.

I/We the undersigned, order copies of the Alberta Golden Jubilee Calendar at 50¢ each, to be delivered to the address below. Send C.O.D. ( ) Cheque or Money Order Enclosed ( ) Name \_\_\_\_\_

ADDRESS \_\_\_\_\_

If you wish to order copies of the Golden Jubilee Anthology, Alberta's story told by Alberta writers, and artist, a treasured addition to your home library, for just \$5.00 check here ( ) Number of copies \_\_\_\_\_



## HOW TO KEEP YOUR HOME WARM AND COZY!

Insulate and equip all your windows with our top-quality storm sash.

We have everything you'll need... will be happy to show you how to do it yourself. You'll find your fuel bills reduced as much as ONE THIRD... extra fire protection and value added to your home, too. Come in or telephone 120 for a free estimate this week... .

**ATLAS LUMBER CO.**  
DIDSBURY, ALTA. • • • Phone 125-3

LARRY SINCLAIR, Manager

PHONE 125

**Folkmann's Clothing**  
PHONE 124 — DIDSBURY

LADIES' DRESSES for the holiday season have arrived. In a wide range of sizes and colors.

ANOTHER SHIPMENT OF LADIES' HATS — in all colors and white.

**Surface Rights Meeting**  
SPEAKER

**Terence Oldford**

Chairman, Red Deer Surface Rights Association  
LIONS HALL, DIDSBURY

**Monday, Nov. 27th  
At 8:00 P.M.**

**16-Pc.  
Brownie  
Hawkeye  
Flash Outfit**

**ALL IN ONE  
PACKAGE...**

**\$15.50**

**Snapshots**

**BLACK-AND-WHITE  
OR COLOR...  
INDOORS OR OUT...  
DAY OR NIGHT**

If you have a child who wants his first camera—or if you yourself are a beginner—here's an ideal flash outfit. In this single Kodak package is the Brownie Hawkeye Camera, Flash Model, plus Kodakette Flashholder, 2 Way Flash guard, 8 batteries, 2 bulb, 2 C-type batteries, 2 rolls Kodak Verichrome Film, and a 32-page user's booklet.

**COUTTS' CHRISTMAS WRAPPING PAPER,  
TAGS, SEALS, CARDS, ETC. NOW ALL ON  
DISPLAY. MAKE YOUR SELECTIONS NOW.  
COUTTS' BOXED CARDS—**

No. 22. Big assortment of 25 assort'd Christmas Cards. A good buy **1.00**

**Law's Drug Store  
The REXALL Store  
PHONE 40 — DIDSBURY, ALBERTA  
Authorized CUTTER Distributor**

## Little Items of Local Interest

Mr. and Mrs. C. Rapien had a pleasant surprise Saturday, Nov. 20, when her son and family, Mr. and Mrs. Raymond Rapien and family, and Mr. and Mrs. C. Pitts and family, and Mr. and Mrs. W. Wensenburg were dinner guests. Mrs. C. Rapien returned to Edmonton with them to visit her sister, who is hospitalized there.

Mr. George Goosen, with the navy at Esquimalt, B.C., is enjoying a leave with his parents here.

Mr. and Mrs. Ed Ellerwood and Mr. and Mrs. Tom Morris were Thursday visitors in Edmonton where the male members of the party attended meetings with officials of the departments of municipal affairs and education, regarding the new co-terminous boundaries for the school division and municipality.

Mr. and Mrs. J. R. Cunningham returned home Saturday following a stay in Rosedale for the summer.

Mr. and Mrs. Tom Morris were recent visitors in Westlock where they visited with Rev. Joe and Mrs. Bainbridge, former residents of Didsbury.

Mr. and Mrs. Harvey Gillrie have moved to town and have taken residence in the J. Topley home.

Mr. A. G. Studer and a surprise call on Saturday came from his grandson, Eric (Spud) Campbell, who is presently posted at Currie Barracks, Calgary. His grandfather, Mr. Campbell of Calgary, came with him for company.

Due to the space and time element we have been forced to hold over the reports of some W.I. meetings until our next issue.

Mr. and Mrs. J. Mack and their daughter, Denise, and Mr. and Mrs. Art Larson of Calgary, were Sunday visitors at the home of Mr. and Mrs. Ed Berscht and Mrs. Wright.

Mr. and Mrs. Roy Reiffenstein of Coronation were Sunday visitors with the former's mother, Mrs. V. Reiffenstein.

All are welcome to attend the television display at Edford Motors on Nov. 25, 26, 27, from 7 to 10 p.m.

**KNOX UNITED EVENING GROUP HOLDS MEETING**

The Evening Group W.A. of Knox United Church met Monday at the home of Mrs. Dave Jenkins, with 18 members and one visitor present.

Door prize was given by Mrs. W. Stauffer and a call was received with an article for the fancy work table at the bazaar.

It was decided to purchase rubber matting for the church entrance and rubber stair treads for the basement stairs.

Mrs. John Rinehart gave the citizenship paper entitled "Canadian Citizenship Act." Mrs. H. Roberts had the "bit of fun." Final plans were made for the bazaar to be held on December 4th.

Mrs. Ray Campbell, Mrs. W. Goacher and Mrs. W. Stauffer were named to the nominating committee to have the officers chosen for the coming year arranged for the next meeting.

Members are asked to keep in mind the change in the meeting date for December. It is to be on Tuesday, the 14th, instead of the regular date. Pot luck lunch. Also keep in mind the gift exchange and a gift for the Senior Citizens' Home.

On Monday evening a Home and School Association was organized at the Midway school with a membership of 34.

Mr. and Mrs. Bert Bennett and family were Friday evening visitors with Mr. and Mrs. Roy McNeese and Allen, and Mr. and Mrs. Maxwell Simpson.

Mr. and Mrs. Lee Bennett were Thursday evening callers at the home of Mr. and Mrs. Roy McNeese.

Sympathy is extended to the Richardson, Marsh and McCollum families on the death of Bert Richardson of Vancouver.

Mrs. Roy Brown of Orla visited with her parents, Mr. and Mrs. Fred Hoskin, on Thursday.

Mr. Harold Swanson is working on the school at Harmattan.

## LATE CLASSIFIED

**WANTED — Married man for dairy farm. Separate house. N. Reid Clarke, phone 2018.**

## CARD OF THANKS

We wish to thank Dr. Asquith, assistant doctors, Mrs. Turner and the staff for kindness and professional care given Bruce and Heather while patients in the hospital; also relatives and friends for gifts and cards to Mr. and Mrs. REID CLARKE.

## CARD OF THANKS

For the many ways in which my friends remembered me, with letters, cards, gifts and visits since my accident, I wish to thank you very much. They all helped and I appreciate your thoughtfulness.

BOB CUNNINGHAM

**RANTON'S**  
Your Home Town Store

## Don't forget the Big Buying Carnival

NOVEMBER 27th to DECEMBER 11th

During the Big Buying Carnival Ranton's will give our customers

20% OFF EVERYTHING IN THE STORE  
SO SHOP AT RANTON'S AND SAVE MONEY

IN DIDSBURY IT'S  
**RANTON'S**  
YOUR HOME TOWN STORE

PHOTOGRAPHS FOR CHRISTMAS  
ARE GIFTS THAT LAST!

MAKE YOUR APPOINTMENT EARLY AT  
**Wiggins' Photos**

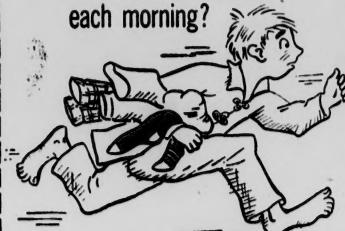
Phone 114 Didsbury

Pre-Christmas delivery guaranteed on all photos taken on or before December 11.

## CHRISTMAS SPECIAL —

With all orders of one dozen or more 5 by 7 photos or larger we will give one easel mounted 8 by 10, free!

Remember how we raced to the stove to get dressed each morning?



Now every room is a 'dressing room,' comfortable and warm, with our new

**Coleman**

## Floor Furnace

A complete, easy-to-install unit that needs no basement, no air ducts, no costly alterations. Gives you complete change of moving warm air three to five times an hour. Also Dual Wall Model that heats adjoining rooms at the same time. Come in and see these low-cost heaters that give low-cost comfort.

## Leeson Hardware

## See BERSCHT'S

## 51st Birthday

## Specials On Inside

## CARNIVAL PAGES

**J. V. Berscht & Sons**  
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